



ASHLEY HUFFORD

PRODUCER

CONTACT



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LINKEDIN.COM/IN/ASHLEYHUFFORD



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SKILLS

Twitter, Facebook,
Snapchat, Instagram,
Vine Basic

SEO/Analytics Basic
HTML/CSS

Final Cut Pro Adobe
Premiere Adobe After
Effects Adobe
Photoshop Adobe
Lightroom Microsoft
Office ENPS Truck &
Playback Experience

EDUCATION

BFA // Film & TV Production
Minor // Producing
NEW YORK UNIVERSITY
New York, New York
2008 - 2012

AWARDS

EMMY AWARD// 2016
OUTSTANDING SOCIAL
TELEVISION EXPERIENCE

EXPERIENCE

BLEACHER REPORT // 2016 - PRESENT

PRODUCER

- Producer of social news videos for B/R website and social channels gaining over 200 M streams. Producer of B/R and brand content road shoots - interview, research, and post-produce video stories. Producer of weekly Facebook live shows – coach talent, cut b-rolls, and build graphics.

GARBAGE TIME WITH KATIE NOLAN // 2015-2016

SOCIAL MEDIA MANAGER

- Managed social content for FS1's show Garbage Time with Katie Nolan. Responsible for creating and distributing unique and original content over multiple platforms. Curated social news and real-time social analytics for broadcast and web use.

NATIONAL HOCKEY LEAGUE // 2013- 2015

PRODUCTION ASSISTANT

- Control Room Assistant Director, EVS/Stratus Operator, Sound Board Operator and Stage Manager on daily news shows such as, NHL Live, News Updates, and Plays of the Week. Manage video media, Daily Copy Write for NHL Live Blog, On-Site Event Editor and Associate Producer.

NEW VICTORY THEATER // 2012-2013

SOCIAL MEDIA FELLOW

- Managed Consumer Social Media Interaction. Developed, Created and Executed Social Media Content for YouTube, Facebook, Pinterest, & Instagram. Filmed and Photographed Daily Events and Productions For The New 42nd Street. Measured Success of Social Media Activities and Compiled Reports.

NATIONAL HOCKEY LEAGUE // 2011 - 2012

SEASONAL PRODUCTION ASSISTANT

- Researched, edited and coordinated footage requests. Fulfilled internal and external dub requests. Control Room Sound Board Operator, Stage Manager and Phone Operator. On- Site Event Production Assistant

INTERNSHIPS // 2010 - 2011

- VIDEO & SOCIAL COORDINATOR, NYU HOCKEY TEAM
- RESEARCH INTERN, LATE NIGHT WITH JIMMY FALLON
- SCRIPT INTERN, COLBERT REPORT
- PRODUCER ASSISTANT, BBC WORLDWIDE
- PRODUCTION INTERN, VITAL FILM WORKS